

# JADE CONTRIBUTOR'S TECHNICAL INFORMATION

*Welcome . . . Bienvenue . . . Willkommen . . . Benvenuto . . . Bienvenida*

JADE was launched in May 2002 as a print-based magazine, and in 2008 changed to high resolution PDF download format. The aim of the magazine is to showcase the erotic work of both new and established photographers, artists, sculptors, models, filmmakers and writers from around the world and to promote them to a wider audience. To that end the magazine is unique in the UK in that it does not contain editorial 'waffle' such as advice columns, nor does it contain pages and pages of advertising (there are no telephone sex adverts in JADE). We only publish cover-to-cover erotica in each and every issue. Indeed we are perhaps unique in that we are not commercially driven and so do not fund publication by generating advertising revenue - instead, our pages are devoted to erotica and our subscribers fund the publication with their subscriptions. JADE is only available by subscription and is not sold in shops.

JADE is an uncensored publication covering all aspects of the erotic genre from glamour and fine art nudes, to fetish and occasionally hardcore etc. We feature the work of amateurs, semi-professionals and professionals. You will find here all the technical information and guidance you will need to make a submission - please keep it for future reference. If you need any further advice or assistance please contact me using the details shown below.

JADE is published monthly via subscription, and is a high resolution, full colour, PDF download (password, copy and print protected). From April 2015 JADE became the official magazine of The Guild of Erotic Artists.

Mark Marsay - editor

GREAT NORTHERN PUBLISHING

307 Eastway, Scarborough,

North Yorkshire. YO11 3QY

Tel: 01723 581329

[books@greatnorthernpublishing.co.uk](mailto:books@greatnorthernpublishing.co.uk)

[www.greatnorthernpublishing.co.uk](http://www.greatnorthernpublishing.co.uk)

## **AIMS AND ETHOS**

The aims of the magazine are to provide a showcase for Guild members and for both new and established erotic photographers, artists, sculptors, models, film makers and writers from around the world; professionals, semi-professionals and amateurs - everyone is welcome provided their work is of a suitable quality.

At the moment we set aside between 1 and 8 pages to 'showcase' photographers' and artists' work (this generally works out at 5 featured writers and 5 featured photographers/artists per issue).

Our ethos is to maintain JADE as a unique magazine, presenting adult erotica from cover to cover - in all its many forms - to a wider audience, without all the usual padding of editorial material or masses of advertising usually associated with such magazines.

## **ACCEPTABLE MATERIAL**

The material in JADE is aimed at the pleasure of both men and women. Therefore all erotic images of men and women, couples, male-male, female-female etc., are acceptable. Although this is not primarily a 'hardcore' magazine, hardcore images are occasionally accepted where it is felt they have an erotic edge to them.

We also accept mainstream glamour-type material, as well as fine art, nude studies, S&M, fetish and bondage-type material. All genres and types of erotica are welcome - however, we do not publish any material featuring animals, under-age persons, or extreme violence. If it is illegal in the UK or Europe then we're not interested.

## **COPYRIGHT**

Your copyright remains with you at all times. (Contributors are strongly advised to read our detailed 'terms & conditions' at the end of this document.)

## **IMAGES**

We prefer between 20 and 40 high resolution images - this also allows us to feature your work again in a future issue, without having to keep pestering you for new material. The more images that are submitted, the more frequently your work will appear in the magazine. These images should reflect the full spectrum of your work/portfolio and should not be images all taken from a single photoshoot or session. We also need between 100 and 300 words of text, a mini biography describing you and your work.

Because this is a high resolution magazine we require images of a resolution of at least 200 dpi. However, if an image is of a large format/size we can increase lower resolution images with software, so this need not be a problem for contributors who work with digital media and do not have work readily available in high resolutions. It is always best to send a test picture for us to try first.

Images should be in RGB colour (unless they are black and white or greyscale), saved either JPEG or TIFF files. We prefer images on CD ROM (we work on PCs not APPLE MACs ). They should be original size and not cropped, as we need to mask them to suit the page areas and layouts.

Images should not contain any type or text such as names and copyright symbols.

If a CD ROM is a problem for you, we can accept images via email, provided we have agreed to this before you send them, or can download them from your website. If you contact us before sending any material we can discuss with you the best method to use.

### **FREE DIRECTORY LISTING**

When your work is published we list your name and website address. We also add a text link from our JADE links page to your site when your work is published when requested to do so. You do not have to be a subscriber to submit material or to be featured in the magazine.

### **COMPLIMENTARY COPIES**

You get free access to download each issue your work appears in, unless you are a subscriber, in which case you will download your issue as normal. We will also make available to you your own feature as a pdf file without copy or print protection so you can use it for promotional and marketing purposes or for printing tearsheets.

### **YOUR CONTACT DETAILS**

We need contact details for you and a postal address (please type every word in full) - but these do not appear in the magazine, nor do we pass them on to third parties. Please let us know as soon as possible if any of your contact details change - especially your email address - as there can sometimes be quite a wait between us receiving your work and actual publication. We tend to contact contributors by email wherever possible as it is the quickest method.

### **SUBMITTING YOUR WORK**

Most contributors send a wide selection of images on a CD ROM, or invite us to visit their websites and list the images we would like to use (in these instances we make a 'wish list' and allow you to decide which of the requested images you wish to contribute. It is up to you how you want to proceed.

### **E-MAIL ATTACHMENTS**

As a rule we prefer not to accept material (picture or text files) attached to e-mail unless by prior arrangement. Please consult with us if you are unsure how to send material.

### **SCHEDULES**

We tend to work up to a year ahead of schedule and you may find that your material does not appear in the magazine straight away. This is no reflection on your work; just that, because of our other work commitments, we tend to do the production of JADE in batches and generally put several issues together at one time. This can mean we have up to 6 or 7 issues already set up waiting to be published. As soon as your material is allocated space in an issue of JADE we will e-mail you to let you know when it is scheduled to appear. We also post contents details on our JADE web pages and it is worth

checking the page for each forthcoming issue to see who has been scheduled to appear.

### **SENDING MATERIAL BY POST**

If you live outside the UK and send material to us by post please be aware that unless you specify that the material you are sending has '**no value**', we will have to pay Import Tax. When completing any paperwork (such as with Federal Express) please always write '**no value**' whenever you are asked to state the value of the items you are sending. If you are asked to state the value in your own currency please write '**no value**'.

If you are in any doubt about this please contact us and we will advise you prior to sending your material.

### **OFFICE ADDRESS**

When submitting any material by post, from the UK or anywhere else in the world, it should be sent to our office address as shown overleaf. Please do not send material until we have agreed this with you. Y

ou should always ensure you put a return address on the back of the envelope/packet just in case it has to be returned by the post office - this will prevent them opening it and removing the contents!

### **THE GUILD**

JADE is 'official' magazine of the Guild of Erotic Artists.

**[www.greatnorthernpublishing.co.uk/jade.html](http://www.greatnorthernpublishing.co.uk/jade.html)**

We look forward to welcoming you and featuring your work in the magazine.

### **WEBSITE LINKS**

When a contributor's work is published a link to their website is added to our links page when requested. We ask all contributors to add a link to the JADE pages of our website. This is to help raise the profile of the magazine and of all our contributors and to bring them to the attention of as many people in as many countries as possible.

Even if you are not subscribing or submitting material at this time, it would be greatly appreciated if you would add a link from your website to JADE. When adding a link to JADE from your website please use the following URL:

**<http://www.greatnorthernpublishing.co.uk/jade.html>**

# JADE GENERAL SUBMISSION GUIDELINES

*The Official Magazine of The Guild of Erotic Artists*

## JADE

### The Official Magazine of The Guild of Erotic Artists

We would remind you that JADE is an uncensored adult publication and that you are personally responsible for the security of the downloaded file and your password.

Sharing passwords is a breach of copyright and a breach of our terms and conditions and will result in cancellation of any subscription/membership without refund.

JADE is for viewing by those over 18 only (or the age of legal majority in your own country) and should never be shown to, or viewed by, minors.

JADE welcomes submissions from members of the Guild and from non members in all disciplines of the erotic art genre including, but not exclusive to, photography, art, sculpture, film, essays, features and fiction.

JADE has a very wide publishing remit and we are prepared to consider submissions on all adult erotic based subjects and themes both mainstream and fetish, underground and alternative except where such material is illegal in the UK and Europe.

If you would like to see your work featured in JADE, here are our standard brief submission guidelines.

The JADE pages on the GNP website will tell you what the magazine is all about, our ethos and aims etc.

As a Guild member you should already receive JADE so you will be aware of our style and layout etc. However, we feel it is now appropriate to include this information in the magazine so members can familiarise themselves with the submission process and what we generally request from our contributors.

## GENERAL SUBMISSION GUIDELINES

1:

You should submit between 20 and 40 high resolution colour images (black and white as well if you do black and white work - although these should be considered an additional submission as we do not combine colour and black and white images within the same feature) at a minimum of 200 dpi, saved in standard jpeg format.

There should be no strap / copyright lines or type / text on the images. We prefer submissions to include a selection of images which show the range and variety of your work, rather than from just one or two photo shoots or art sessions.

We are happy to accept both older and newer works from contributors, and will accept work which has already been previously published elsewhere.

The more images you submit the more frequently your work will be featured in the magazine. Your copyright remains with you at all times. (Please refer to our standard general terms & conditions.)

2:

You should also supply the contact details you want to appear in the magazine - these can include your name, country and website (if you are a Guild member these appear automatically in each issue).

Note: as a rule we do not publish website details for general websites which feature a number of people, but prefer to list a dedicated website for you and your work.

3:

We would also like both a head and shoulders portrait photo, drawing or painting (in jpeg format) of you and a few short paragraphs about you and your work (in a basic Word text file, or in the body of an email). You do not have to submit these if you don't wish to, but they do provide readers with additional information on you and your work.

4:

We prefer submissions to be sent to us on a CD ROM, formatted for Windows PC (not Apple Mac), as this ensures we have a master back up in case of any problems.

If you are unable to save your submission to a CD then please let us know, as we can often accept work via email attachment, or download it from your website - although this can sometimes be problematical due to file sizes and connection speeds.

The disc should be sent to the office address at the end of this article. If you are outside the UK and use a service like Fed Ex please ensure you enter 'no value' on any customs declarations or paperwork, as this will avoid us having to pay import taxes.

5:

Once your work has been published in the magazine you will be sent the details of how to access that issue (as a Guild member this will happen automatically each month). We also make available to you the pages on which your work is featured as a low resolution pdf file which is copy and print enabled so you can use the pages for promotional and marketing purposes.

6:

You should always bear in mind that we often work a long way ahead of schedule and so there may be a wait for your work to appear.

7:

You should also be aware that JADE does not offer payment for submissions - the reasons for this are given on our website.

If you have any questions regarding your submission please contact the Editor who will do his best to help and advise you.

Contact details:

Mark Marsay - editor JADE  
books@greatnorthernpublishing.co.uk

Great Northern Publishing  
307 Eastway  
Scarborough  
North Yorkshire  
YO11 3QY.

Tel: 01723 581329

**IMPORTANT  
GENERAL TERMS & CONDITIONS  
FOR ALL CONTRIBUTORS**

We strongly advise all potential contributors to read the following information regarding submissions to the magazine. All potential contributors should be aware from the outset that we do not offer payment for submissions or payment on publication, neither do we charge contributors for publication.

All material submitted for publication is accepted on the basis of 'publication free of restraint' - this means the publisher has the right to edit any work submitted (including cropping and masking images and to edit or alter texts, features, articles and stories).

And to publish submitted material not only in JADE magazine but also in any other JADE/Guild related media (being media that carries the JADE/Guild name / brand / logo etc) such as electronic media (for example - but not exclusive to - e-books and e-reader style downloads etc).

Submission to JADE implies implicit consent of the contributor to these general terms and conditions. Submission for publication provides JADE/Guild with reproduction/publishing rights and permissions on the terms and conditions stated previously, but does not transfer copyright ownership of the contributor's work to JADE/Guild.

The contribution of material to JADE is not 'exclusive' and contributors are still free to submit and publish the submitted material elsewhere without restraint.

**Terms & Conditions updated: 01.01.2015**